NEWS FROM THE PARTNERSHIP

PARTNERSHIP KICKOFF PARTY
Join us Sept. 17, 6-9 p.m., at Baylor St. Luke’s Medical Center at the McNair Campus as The Partnership kicks off the 2015-16 season and soars to new heights in support of The Lung Institute at Baylor College of Medicine. The Partnership Past Presidents and Community Trust Bank have generously underwritten the party. RSVP online.

EDUCATIONAL PROGRAMS
The new series of educational programs starts this month. All luncheons take place at the Junior League of Houston, 1811 Briar Oaks Lane. Luncheon registration is at 11:15 a.m., and the program and lunch start at 11:45 a.m. Register online.

TRUST YOUR GUT
The Sept. 21 educational luncheon features Dr. Joseph Petrosino and Dr. Hashem El-Serag providing insight on the microbiome environment of the gut and its
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Memo from Ora: Join The Partnership

Welcome to The Partnership for Baylor College of Medicine 2015-2016 membership year! This is going to be an exciting time for The Partnership as we help the College achieve excellence in education, research, healthcare and community service. Together, we will support the next generation of scientists and healthcare professionals through advocacy, volunteerism and philanthropy. We encourage you to join, get involved and celebrate with us!

The Partnership offers members the opportunity to participate in educational programs, special events and community outreach projects. The largest of these endeavors is the educational program series, which consists of five lecture luncheons and four “grand rounds” tours that highlight Baylor physicians and faculty along with a variety of labs and clinical care facilities. The Partnership events for the 2015 – 2016 membership year also include two volunteer opportunities with Baylor students and a spring soiree.

All our events are designed to be “news you can use” programs that educate the community about Baylor’s role both locally and globally. All funds raised by The Partnership this year will benefit the new Lung Institute at Baylor College of Medicine – the first integrated lung institute of its kind in the United States.

By joining today, you will be sure to enjoy:
- Invitations to all Partnership events, educational programs and tours through Aug. 31, 2016.
- Updates on cutting-edge health news from Baylor.

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effect on your health. You also will learn about stomach and esophageal cancers, the effects of probiotics, antibiotics and specific diets on your digestive tract, and holistic approaches for good gastrointestinal health.

BAYLOR AESTHETICS CLINIC
Take a behind-the-scenes look at Baylor’s aesthetics services for eyes, skin, face and body. The Oct. 20 tour is 10 a.m. - 11:30 a.m.

A LIFE WELL LIVED: EXERCISE AND NUTRITION
Dr. Thomas Baranowski, Dr. Teresia O’Connor and Dr. Steven Sigworth discuss obesity in children and adults at the Nov. 17 educational luncheon.

BAYLOR EVENTS OF INTEREST
SICK
The Center for Medical Ethics and Health Policy and a host committee chaired by the Partnership’s Doe Florsheim presents an insightful and humorous performance of Elizabeth Kenny’s award-winning play, SICK, followed by an ethics panel discussion Sept. 24, 5:30-8 p.m., at Classical Theater Company. Panelists include Jenny Blumenthal-Barby, Ph.D., Melanie Gray, J.D., Paul Klotman, M.D., Jim Lomax, M.D., and Ricardo Nuila, M.D. RSVP online for this free event before Sept. 17.

STILETTO STRUT
The Neiman Marcus Stiletto Strut and Luncheon for the Lester and Sue Smith Breast Center at Baylor College of Medicine is Sept. 25, 11 a.m. - 2 p.m., at Neiman Marcus Houston Galleria. Honorary chair Jan Duncan, along with chair Megan Hotze, co-chairs Shelly Smith Hendry and Limor Smith, and a well-heeled Luncheon Committee have planned a short and sassy “walk with purpose” through the Galleria to raise funds to stop breast cancer in its tracks. Buy Stiletto Strut tables and tickets online or call Melanie McClain at 713.798.4852.
For medical and allied health students, the white coat is a symbol of the medical profession and a reminder to embrace the responsibilities that come with it, especially to the patients they will serve.

The Class of 2016 in the Master of Science in Orthotics and Prosthetics Program held its White Coat Ceremony June 18. For the 20 students in the class, the ceremony marked the completion of basic sciences and didactic coursework, and they will now start hands-on training during the clinical residency portion of the MSOP Program.

The White Coast Ceremony for second-year physician assistant students at Baylor was held in July. It also marks the completion of their didactic training and their transition to the clinical phase of training.

On Aug. 14, the newest class of Baylor College of Medicine medical students were held their White Coat Ceremony. The 185-member Class of 2019 officially donned for the first time their white coats, which they will wear throughout the duration of medical school.

“When a patient sees someone in a white, there is a certain level of expectation they have, that the person in the white coat is understanding and empathetic to their needs, they are in it for their patient and defending everything about the patient personally,” said Baylor President, CEO and Executive Dean Dr. Paul Klotman. “As you enjoy putting on your white coat, embrace the profession with all of its responsibilities, live up to the expectations of the white coat and in the words of Hippocrates ‘happiness and good repute will be forever yours.’”

MEMO FROM ORA: JOIN THE PARTNERSHIP
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- Opportunities to meet some of the best minds in medicine today!

Member levels include:

- Supporting Member – annual dues $50
  Dues support Partnership programs.

- Patron Member – annual dues $200
  Dues provide further philanthropic support to other Partnership programs.

- Endowed Lifetime Member – one-time fee of $1,500
  Additional funds are invested to sustain Partnership programs in perpetuity.

All membership fees are fully tax deductible. For more information, please see bcm.edu/the-partnership or contact partnership@bcm.edu or 713.798.5460.

We can’t wait to see you in The Partnership!

Warmly,

Ora Gibson
President
Dr. Kent Osborne, director of the NCI-designated Dan L. Duncan Cancer Center at Baylor College of Medicine, has been named the recipient of the 2015 Ben and Margaret Love Foundation Bobby Alford Award for Academic Clinical Professionalism, an honor bestowed annually to Baylor physicians who best exemplify the trait of professionalism in the practice of medicine.

Throughout his more than 40-year career, Osborne has fought tirelessly to improve access to lifesaving breast cancer prevention and treatment for everyone in the community, most importantly the vulnerable women in the underserved communities. Osborne noted that this fight and responsibility of physicians best represents his vision of professionalism.

In the late 1970s, as a young faculty member at the University of Texas Health Science Center at San Antonio, Osborne recalled his shock at the sentiments of certain people who believed poor people didn’t deserve quality care. These experiences helped Osborne ferment his own beliefs, and he established two goals that have governed his approach to oncology and his vision of professionalism his entire career, he said.

Those goals included:
“First, to reduce morbidity and mortality from cancer, in my case my focus has been breast cancer, we need to integrate basic, translational and clinical research into state-of-the-art compassionate patient care,” said Osborne. “And second, we must extend what we already know today to all of our citizens, including the underserved, a goal that requires extra effort beyond one’s job description.”

Osborne and his colleagues at UTHSCSA and the Bexar County Hospital District saw patients in both the private and public setting to ensure all cancer patients received the same care by the same doctors.

In 1999, Osborne was recruited to establish a breast cancer center at Baylor and the Harris Health System’s Ben Taub Hospital, a Baylor hospital affiliate partner. Most of his San Antonio colleagues moved with him.

At Ben Taub, Osborne and his team were met with alarming statistics. Women before this were hospitalized for acute care with 60 percent of them diagnosed with late-stage disease. Very few women (roughly 14 percent of eligible women in the health system) had a screening mammogram, and when they did and it yielded cancer, the average delay from abnormal mammogram to first treatment was about six months.

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...women are being diagnosed earlier, rather than later.

Rattled by the statistics, Osborne and his team set out to improve care with everything from screening resources to end of life care. They partnered with several local and national foundations including the Susan G. Komen Foundation, the Avon Foundation and Pink Ribbons Project to obtain grants to purchase new equipment, hire patient navigators and more efficiently conduct biopsies.

Today, the time from diagnosis to treatment at Harris Health is significantly shorter, the number of screening mammograms have risen and women are being diagnosed earlier, rather than later.

“I am very proud of our team,” said Osborne, who stepped down as director of the Lester and Sue Smith Breast Center at Baylor in 2014 to focus on his role as director of the Duncan Cancer Center, a role he also has served in since 2005. “This represents professionalism at its best, using one’s skills and energies to improve the lives of others.”

His colleagues praise him as a leader and physician, including Dr. Mothaffar Rimawi, who has trained and worked with Osborne since 2003.

“As a physician, Kent is one of the most concerned and kind-hearted physicians I have ever worked with,” said Rimawi, medical director of the Smith Breast Center. “He spends a lot of time with his patients and provides them with care that is both cutting edge and compassionate. On a personal level, he has been my teacher, my mentor, my boss, my ‘medical’ father figure, my colleague and my friend. His professionalism permeates everything he does and everything he says.”

“DR. KENT OSBORNE IS A TRUE COLLEAGUE TO THOSE WITH WHOM HE WORKS. HE LISTENS TO ALL OPINIONS OFFERED AND IS ALWAYS OPEN TO NEW IDEAS. HE TREATS ALL WITH RESPECT,” SAID MARI RUDE, NURSE PRACTITIONER IN THE SMITH BREAST CENTER AND LONGTIME COLLEAGUE OF OSBORNE. “I BELIEVE HE EXEMPLIFIES PROFESSIONALISM IN HIS CLINICAL CARE OF OUR PATIENTS WITH A HUMBLE AND CARING ATTITUDE.”