This is the inaugural event for Lights Out, Cancer, an awareness and fundraising event designed to spotlight the discoveries and revolutionary treatment advances made in the Dan L Duncan Comprehensive Cancer Center at Baylor College of Medicine. The Duncan Cancer Center’s world-class doctors and scientists employ the latest strategies such as using a patient’s own genetic makeup and immunotherapy to defeat an array of cancers so every patient has the chance to enjoy a long, full life. Please join us for an evening filled with enlightenment, inspiration and celebration!

HISTORY

Following several years of planning, Baylor College of Medicine created a Cancer Center in 2002, and C. Kent Osborne, MD, was appointed Director in 2004. In 2006, Dan Duncan and his family made a $100 million transformative gift to support Baylor’s vision and the center was named the Dan L Duncan Cancer Center. The following year, the Duncan Cancer Center achieved designation from the National Cancer Institute (NCI). Eight years later, the Duncan Cancer Center was awarded Comprehensive status by the NCI for the breadth and depth of its research and its commitment to serve all Houstonians, making the Dan L Duncan Comprehensive Cancer Center the newest of 47 Comprehensive Cancer Centers in the United States in 2015, and one of only three in Texas.

ACCOMPLISHMENTS

Since 2007, the Dan L Duncan Comprehensive Cancer Center has acquired $1.6 billion in cancer research funding to Baylor College of Medicine. Duncan Cancer Center members have been at the forefront of many important discoveries driving improved patient outcomes.

The Duncan Cancer Center is a world leader in the genomics and proteomics of cancer and pioneered the science that led to hormonal and immunotherapeutic treatment of cancer. Investigators explore the relationship between the environment and biology, which leads to cancer and, through this science, they identify new targets for the development of novel drugs and biomarkers. The Duncan Cancer Center has enrolled more than 5,400 patients into clinical trials since 2004. Investigators are saving lives and improving care through innovative studies in CAR-T cell immunotherapy, precision medicine and cessation of over-delivered treatment.

Through Baylor’s hospital partnerships, the Duncan Cancer Center is ranked No. 1 in Texas for pediatric cancer at Texas Children’s Hospital and No. 2 in the state for adult cancer at Baylor St. Luke’s Medical Center as reported by U.S. News and World Report.

The Duncan Cancer Center is also proud to be a leader in community outreach, education and the reduction of health disparities in Texas.

HONOREES
Jan Duncan
Sue Smith

HONORARY CHAIRS
C. Kent Osborne, MD
Director, Dan L Duncan Comprehensive Cancer Center
Baylor College of Medicine

Carolina Gutierrez, MD
Professor of Pathology and Immunology
Baylor College of Medicine

CHAIRS
Wendy & Andy Bernstein
Kafi & Richard Slaughter
SPOTLIGHT | $100,000
- Two (2) premium tables of 12
- 30-second commercial spot highlighted during event
- Top recognition in event marketing collateral including program booklet, press release, media coverage and e-newsletter
- Logo/name recognition included on all event invitations and program booklet
- Full-page advertisement in the program booklet
- Prominent display of company logo/name at the event
- On stage recognition during the event program
- Social media sponsorship mention (21k+ followers)
- Exclusive sponsors reception and patient round table
- Access to VIP Experience
- Full-page ad in the “In Memory Of/In Honor Of” tribute section in the program booklet. This is your opportunity to honor someone who has cancer or is a cancer survivor. Your ad will acknowledge you/your company as the sponsor.

The benefits received in exchange for this gift include dinner (24) for $4,296. The total value for all benefits is $4,296. The amount that qualifies as a deduction is limited to $95,704.

LIMELIGHT | $50,000
- One (1) preferred table for 12
- Recognition in event marketing collateral including program booklet, press release, media coverage and e-newsletter
- Logo included on all event invitations and program booklet
- Half-page advertisement in the program booklet
- Display of company logo/name at the event
- On stage recognition during the event program
- Social media sponsorship mention (21k+ followers)
- Exclusive sponsors reception and patient round table
- Access to VIP Experience
- Full-page ad in the “In Memory Of/In Honor Of” tribute section in the program booklet. This is your opportunity to honor someone who has cancer or is a cancer survivor. Your ad will acknowledge you/your company as the sponsor.

The benefits received in exchange for this gift include dinner (12) for $2,148. The total value for all benefits is $2,148. The amount that qualifies as a deduction is limited to $47,852.

MOONLIGHT | $25,000
- One (1) preferred table for 10
- Recognition in event marketing collateral including program booklet, press release, media coverage and e-newsletter
- Logo included on all event invitations and program booklet
- Display of company logo at the event
- Social media sponsorship mention (21k+ followers)
- Exclusive sponsors reception and patient round table
- Access to VIP Experience

The benefits received in exchange for this gift include dinner (10) for $1,790. The total value for all benefits is $1,790. The amount that qualifies as a deduction is limited to $23,210.
Receipt of benefits by a private foundation could result in tax implications. Please consult your tax adviser with any questions.

You have the right to decline further education and development communications. If you do not want us to contact you for our fundraising efforts, please contact the Office of Institutional Advancement and Alumni Affairs at 713.798.4714 or optout-development@bcm.edu.

For more information about sponsorship and underwriting opportunities and the event, please contact Lori Busch at Lori.Busch@bcm.edu or call 713.798.6277.

### UNDERWRITING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dinner Sponsor</td>
<td>$40,000</td>
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<tr>
<td>Décor Sponsor</td>
<td>$25,000</td>
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<tr>
<td>Wine Sponsor</td>
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<td>Entertainment Sponsor</td>
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<td>Program Sponsor</td>
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<td>Valet Sponsor</td>
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<tr>
<td>Guest Favors Sponsor (Sold)</td>
<td>$3,500</td>
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### VIP EXPERIENCE INCLUDES:

- “No Wait” VIP Registration
- Premiere Coat Check
- Champagne Toast
- Priority Seating
- VIP Gift Bags
- VIP Raffle at Reception

DEADLINE FOR LISTING ON MATERIALS IS WEDNESDAY, JANUARY 1, 2020.
SPONSOR RESPONSE FORM

(Please print)

Name ___________________________ Name for publications/recognition ___________________________

Address __________________________

City ___________________________ State ___________ Zip __________________________

Phone __________________________ Email __________________________

I wish to support Lights Out, Cancer at the following level:

SPONSOR OPPORTUNITIES

___$100,000  ___$50,000  ___$25,000  ___$10,000  ___$5,000

UNDERWRITING OPPORTUNITIES

___$40,000  ___$25,000  ___$20,000  ___$15,000  ___$7,500  ___$6,000  ___$3,500

DONATION

___I am unable to attend. Please accept my tax deductible donation of __________________________

I wish to make this gift in honor/memorial (circle one) of __________________________

Address of tribute gift recipient __________________________

Payment Information:

___ Check - Enclosed is a check made payable to “Baylor College of Medicine”

___ Credit Card - Please charge $_________ to my credit card ___MasterCard ___Visa ___AMEX ___Discover

Card Number ___________ Expiration Date ___________ Security Code ___________

Billing Address (if different from above) __________________________

Name on Credit Card __________________________ Signature __________________________

___ Please invoice me for my pledge of support indicated above. Pledges must be paid in full by Friday, Jan. 31, 2020.

Signature (required) __________________________